



4S contribution in developing a well designed, web-based asset tracking and transportation system has tremendously helped improve customer service and cut costs for the customers of PTTPL.

“Supachoke Liamkaeo Managing Director PTTPL Bangkok said in a release "We were assessing a software solution that will simplify the operations improve productivity and provide effective services to our customers. We chose Four Soft for its proven expertise in providing and implementing such solutions across multiple customer locations.”

Supachoke Liamkaeo,
Managing Director, PTTPL



The Client

PTT Public Company Limited is a fully integrated gas company engaged in the marketing and trading of various crude oil and refined petroleum products, as well as investing in the petrochemical and refining industries. Its business activities include the exploration for, the development and production of, natural gas, condensate and crude oil through subsidiaries; the procurement, transmission, processing, marketing and distribution of natural gas and gas products; the marketing of refined products through various distribution channels including commercial, retail, reseller and international markets, and the import and export of crude oil, condensate, petroleum feedstock and petrochemical products.

In order to have a better control over logistics activities for this expansion, PTT Polymer Logistics Company Limited (PTTPL) was established in September 2006 to provide full logistics service for PTT Petrochemical subsidiary companies.

The Challenge

PTT is one of the largest companies in Thailand. PTTPL is a subsidiary of the parent company PTT.

Most of PTTPL customers were from the other businesses of PTT. The challenge was to move dangerous cargo in a timely and efficient manner with visibility across the entire supply chain of PTT.

The Solution

PTTPL signed the contract with 4S in the year 2008. The solution was to integrate the disparate systems of PTT and receive booking, process work orders, generate consignment notes and delivery schedules, fetching data from the setup masters created in 4S eTrans or from masters available in other systems.

The Benefits

- Improved the client customer service throughout Thailand; better control of assets allows customers to better manage their operations
- Tremendous reduction of costs through improved utilization and productivity of assets
- Well-designed web interface positions the client above competition for similar functionality